

# **White Paper: NewX Token (NEXT)**

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## **Executive Summary**

As the chairman of **NEXT** Token, I am driven by a deep-seated passion for transforming the energy sector and contributing to a sustainable future. My journey in the energy industry has been defined by a relentless pursuit of innovation and a commitment to addressing the challenges facing our planet.

Throughout my career, I have witnessed the growing urgency of transitioning towards renewable and efficient energy sources. This urgency stems not only from environmental concerns but also from the need to create resilient and equitable energy systems for communities worldwide.

The idea behind **NEXT** Token was born out of this passion and conviction. I believe that by leveraging blockchain technology and the power of collective action, we can revolutionize how energy is consumed, distributed, and incentivized. Our goal is to empower individuals, businesses, and communities to take control of their energy consumption while driving significant advancements in sustainable energy technology.

What drives me every day is the belief that our actions today will shape the world of tomorrow. By spearheading initiatives like **NEXT** Token, we can catalyse meaningful change and pave the way for a brighter, cleaner, and more sustainable future for generations to come.

I am excited to embark on this journey alongside our dedicated team and partners, and I invite you to join us in this transformative endeavour.

Chairman of **NEXT**

Christien New

## Introduction

**NEXT** Token is a digital asset developed by NewX with a unique dual-purpose approach. Its primary objective is to empower individuals by providing substantial monthly electricity subsidies, ranging from 50% to 100% of their electricity bills. This initiative is aligned with a philanthropic vision to address critical challenges in the energy sector, promoting energy affordability and accessibility for individuals and households globally. Through innovative blockchain technology, **NEXT** Token aims to streamline the process of accessing and utilizing electricity subsidies, making it more efficient and convenient for users.

The main focus of **NEXT** Token can be summarized into two pivotal components:

### 1. Electricity Subsidy for Monthly Bills

Our primary goal with **NEXT** Token is to empower individuals and households worldwide by providing substantial electricity subsidies ranging from 50% to 100% of their monthly bills.

This initiative is a testament to our chairman's philanthropic vision, aiming to alleviate financial burdens, promote energy affordability, and enhance access to essential electricity services for individuals and families.

**NEXT** has committed a dedicated pool of **NEXT** tokens equivalent to USD 15.915915 million which is half of the starting IDO price in USD. This pool will be distributed among participants for the subsidized monthly electricity program. This significant investment highlights our dedication to enhancing energy affordability and accessibility.

**NEXT** Token represents a transformative force in the energy sector, driven by a passion for social impact and sustainable progress. By offering significant electricity subsidies, we seek to improve the quality of life for participants, particularly those facing economic challenges or energy affordability issues.

Through **NEXT** Token's electricity subsidy program, individuals and households can benefit from reduced electricity costs, improved financial stability, and enhanced access to vital energy services. This innovative

approach not only addresses immediate needs but also contributes to long-term sustainability and resilience in the energy sector.

## **2. Investment in New Energy Technologies**

In tandem with our commitment to sustainable energy, a significant portion of the proceeds from **NEXT** Token sale will be allocated towards investing in cutting-edge new energy technologies. These investments will support research, development, and deployment of innovative solutions in renewable energy, energy storage, grid optimization, and other critical areas. By fostering technological advancements, we aim to accelerate the global transition towards cleaner, more resilient energy systems.

**NEXT** Token represents not just a digital asset but a transformative force driving positive change in the energy sector. With a clear focus on empowering individuals, fostering innovation, and promoting sustainability, **NEXT** Token stands as a beacon of progress towards a brighter, more accessible, and greener energy future.

## Background and Vision

As a leading energy concession holder, our company has always prioritized responsible energy practices and community welfare. Our journey towards creating **NEXT** Token began with a deep-seated desire to address two critical challenges facing the energy sector:

- **Affordability** for consumers
- the need for **Continuous Innovation**.

### Addressing Affordability

Electricity bills are a significant expense for households and businesses alike. Recognizing this challenge, we conceived the idea of providing substantial monthly subsidies to electricity users. **NEXT** Token serves as the gateway to accessing these subsidies, offering participants a tangible way to reduce their energy expenses and improve financial stability.

### Continuous Innovation

Beyond affordability, the energy sector is constantly evolving, driven by technological advancements and the quest for sustainability. We believe that supporting and nurturing innovation is paramount to achieving a cleaner, more efficient energy future. **NEXT** Token is not just about financial benefits; it's a catalyst for driving forward-thinking energy solutions.

### Philanthropic Commitment

Our commitment to philanthropy extends beyond mere tokenization. By subsidizing electricity bills for participants, we aim to uplift communities, alleviate financial burdens, and contribute to overall well-being. Additionally, our investments in energy technology research and development demonstrate a dedication to long-term sustainability and environmental stewardship.

## **Collaborative Approach**

The success of **NEXT** Token relies on collaboration and partnership. We welcome stakeholders from all sectors - consumers, energy experts, innovators, and policymakers - to join us in this transformative journey. Together, we can create a more affordable, efficient, and sustainable energy ecosystem for generations to come.

## **Transparency and Accountability**

Throughout this initiative, transparency and accountability remain core principles. We are committed to open communication, ethical practices, and responsible use of funds. Our governance framework ensures that every decision aligns with our values of fairness, inclusivity, and progress.

## **Overview of the Global Electricity Situation**

In today's interconnected world, electricity plays a pivotal role in powering economies, industries, and daily lives. However, the global electricity landscape faces several critical challenges and opportunities that shape its current state and future trajectory.

### **1. Demand Growth**

One of the most prominent trends in the global electricity sector is the steady increase in demand. Rapid urbanization, population growth, and technological advancements have fuelled this demand surge. As more sectors rely on electricity for operations, the pressure to meet growing demand sustainably and efficiently has intensified.

## **2. Energy Transition**

The urgent need to transition towards cleaner and more sustainable energy sources is a defining theme in the electricity sector. Countries worldwide are shifting away from fossil fuels towards renewables such as solar, wind, hydro, and geothermal power. This transition is driven by environmental concerns, climate change mitigation efforts, and the pursuit of energy security.

## **3. Grid Modernization**

The aging infrastructure of electricity grids poses challenges in ensuring reliable and resilient power supply. Grid modernization initiatives, including smart grids, digital technologies, and decentralized energy systems, are gaining traction to enhance grid efficiency, flexibility, and integration of renewable energy sources.

## **4. Energy Access**

Despite significant progress, millions of people worldwide still lack access to reliable electricity. Closing the energy access gap remains a priority, especially in rural and underserved areas. Renewable energy solutions and off-grid technologies are instrumental in extending electricity access to remote regions.

## **5. Market Dynamics**

The electricity market is evolving with the rise of decentralized generation, energy storage technologies, and innovative business models. Prosumers, energy communities, and peer-to-peer trading platforms are reshaping how electricity is produced, consumed, and traded, leading to a more dynamic and consumer-centric market.

## **6. Policy and Regulation**

Policy frameworks and regulatory measures play a crucial role in shaping the electricity sector. Governments, utilities, and stakeholders are navigating complex regulatory landscapes, addressing issues such as emissions reduction targets, renewable energy incentives, grid modernization mandates, and energy market reforms.

## **7. Climate Imperatives**

Climate change imperatives drive a paradigm shift towards low-carbon electricity systems. The electrification of transport, heating, and industrial processes, coupled with increased renewable energy deployment and energy efficiency measures, is central to achieving net-zero emissions and sustainable development goals.

In summary, the global electricity situation is characterized by a complex interplay of factors, including rising demand, energy transition dynamics, technological innovations, energy access challenges, market transformations, policy frameworks, and climate imperatives. Addressing these challenges and seizing opportunities for sustainable electrification is paramount for a resilient and prosperous energy future.

# TOKENOMICS

**NEXT** Token operates on a robust DAPP tokenomics model designed to ensure stability, incentivize long-term investment, and promote active participation within the ecosystem.

Key components of the Tokenomics include:



Token Name

**NEXT Token**



Token Symbol

**NEXT**



Token Type

Utility Token



Token Supply

318,318,318,318



Token Price (Pre-IDO)

USD0.0001



Unique Selling Point

Monthly Electricity Subsidy



Unique Selling Point

Pre-IDO **NEXT** Tender System



Unique Selling Point

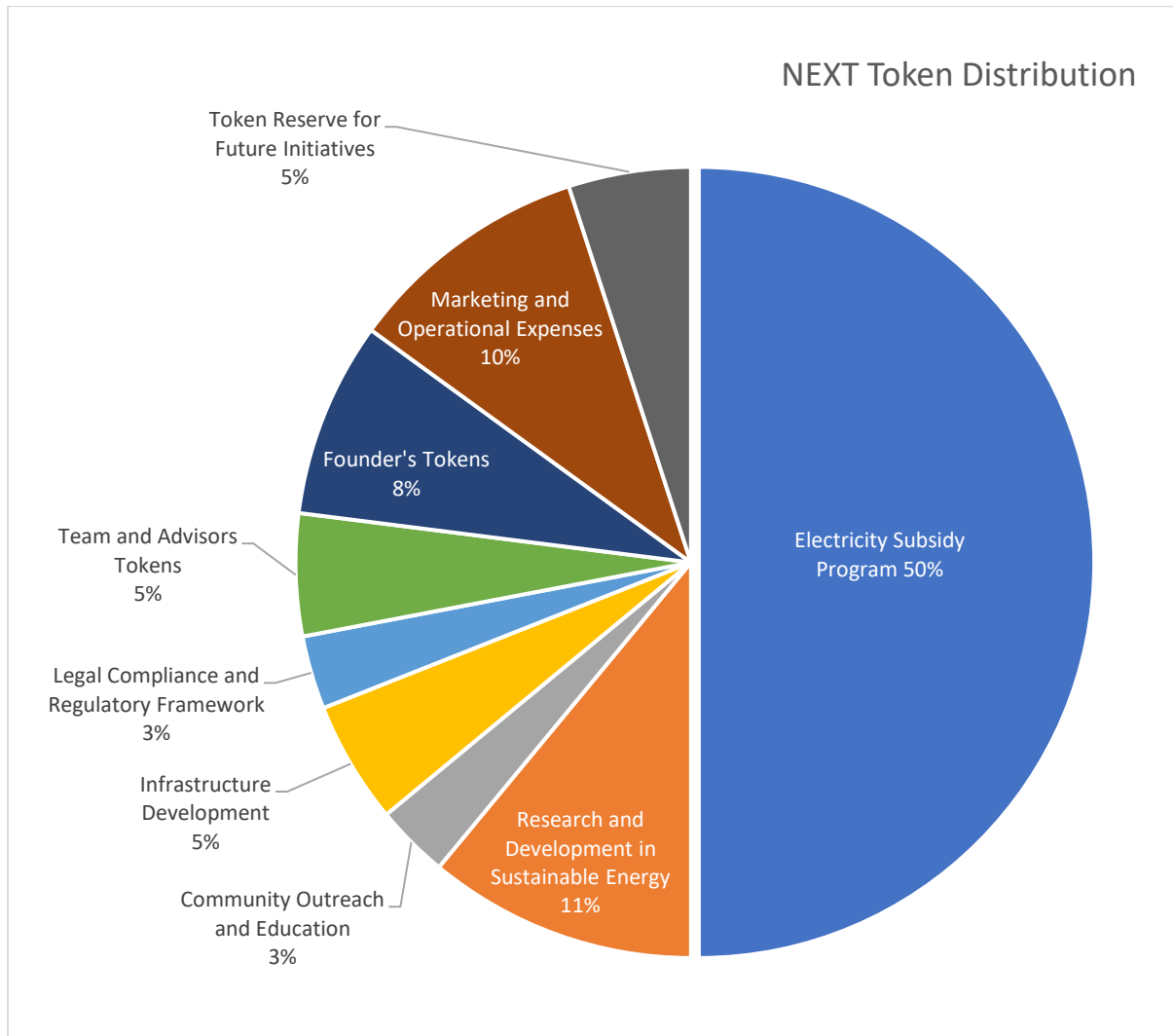
Quest for Sustainable Tech



Liquidity Pool Guarantee

50% of all **NEXT** tokens sold goes to LP

## Token Distribution



1. **Electricity Subsidy Program:** Allocate a significant portion of funds and tokens to the electricity subsidy program. This program aims to provide financial assistance to individuals and households, covering a percentage of their monthly electricity bills. The subsidy program helps promote energy affordability and accessibility for participants.

2. **Research and Development in Sustainable Energy:** Allocate funds and tokens towards research and development initiatives focused on advancing sustainable energy technologies. This includes investments in projects related to solar power, wind energy, energy storage solutions, and other innovative green technologies. These initiatives contribute to the overall goal of transitioning towards a cleaner and more efficient energy ecosystem.

3. **Community Outreach and Education:** Allocate resources for community outreach programs and educational campaigns. These initiatives raise awareness about energy conservation, renewable energy options, and environmental sustainability practices. Engaging with the community helps foster a culture of energy efficiency and responsible consumption.

4. **Infrastructure Development:** Invest in the development of energy infrastructure, such as smart grids, decentralized energy systems, and electric vehicle charging stations. These infrastructure projects support the transition towards a more resilient and sustainable energy network, accommodating the growing demand for clean energy solutions.

5. **Legal Compliance and Regulatory Framework:** Allocate resources for legal compliance and regulatory adherence. This includes legal fees, regulatory filings, and compliance with industry standards and guidelines. Ensuring legal compliance helps maintain the project's credibility, protects stakeholders' interests, and fosters trust within the community.

6. **Team and Advisors Tokens:** Allocate a portion of tokens for the core team members, advisors, and key contributors involved in the project. These tokens serve as incentives, rewards, and compensation for their efforts and contributions. Implement vesting schedules and lockup periods to align incentives and promote long-term commitment to the project's success.

7. **Founder's Tokens:** Reserve tokens for the project's founder or founders as recognition of their vision, leadership, and initial investment. Founder's tokens may be subject to vesting periods and release schedules to ensure strategic token distribution and sustainable project growth.

8. **Marketing and Operational Expenses:** Set aside tokens for covering management and operational expenses. This includes legal, marketing, administrative, and technical costs associated with running the project and maintaining its ecosystem. Transparently allocate tokens for these expenses to ensure efficient project management and accountability.

9. **Token Reserve for Future Initiatives:** Allocate a portion of tokens to a reserve fund for future initiatives and strategic opportunities. This token reserve provides flexibility for addressing unforeseen challenges, funding expansion plans, and seizing market opportunities. Utilize the reserve fund judiciously to support the project's long-term sustainability and growth objectives.

## **IDO Price Determination**

The ultimate IDO price for **NEXT Token** will be set **30% above the highest "NEXT Tender" price** from our Pre-IDO, guaranteeing fairness, transparency, and advantages for all participants.

By leveraging the last purchase price from the IDO and applying a moderate markup, we aim to strike a balance that benefits both early contributors and ensures a competitive and equitable IDO price for all participants.

This pricing mechanism reflects our commitment to transparency, fairness, and value creation for our token holders. It also underscores our dedication to fostering a supportive and rewarding ecosystem for investors and users of **NEXT Token**.

Through this approach, we uphold the integrity of our token launch process, promote investor confidence, and prioritize the long-term success and sustainability of **NEXT Token** ecosystem.

### **Pre-IDO Tender Approach**

During the pre-IDO phase, **NEXT** is introducing an innovative approach called "**NEXT Tender**," where investors can bid for **NEXT** tokens instead of a fixed price, marking a ground-breaking shift in the traditional token sale process.

This marks a significant shift and a first-of-its-kind initiative in the pre-IDO space. Investors can submit tenders within a specified price range, and a 10% deposit of their tender amount will be mandatory.

Successful tender winners must complete their payment within 48 hours. Failure to do so will result in the forfeiture of their deposit.

## **Guaranteeing Fair Pricing and Universal Benefits from our NEXT Tender**

To ensure that everyone benefits, there will be an additional 30% price increase from the last or highest price in the tender when determining the final listing price for the **NEXT** IDO.

This pioneering approach marks a paradigm shift in pre-IDO token sales, ensuring that every participant will benefit from **NEXT** token offering.

### **Total NEXT tokens allocated for our Pre-IDO tender.**

The total allocation for the pre-IDO tender is measured by the number of tokens, amounting to 5% of our total **NEXT** tokens.

### **Governance**

Token holders have voting rights to participate in governance decisions, ensuring a decentralized and transparent ecosystem.

### **Utility**

**NEXT** Tokens can be used for various purposes within the ecosystem, including peer-to-peer energy trading, tokenized asset ownership, and carbon credits.

### **Token Distribution**

- (PRE-IDO): 5% of Total Supply
- (IDO): 25% of Total Supply

# **NEXT Tender Procedure**

## **Stage 1 – NEXT Bidding**

The PRE-IDO bidding price starts at USD0.0001. To secure tokens at a favourable price, participants must bid through our **NEXT** Tender platform at [www.newx.energy](http://www.newx.energy), where they will provide their details and designate their preferred wallet for storing **NEXT** Tokens.

During the bidding process, participants must pay a 10% deposit of their total bidding amount upfront. The bidding range spans from USD 0.0001 to USD 0.001 per **NEXT** token.

## **Stage 2 – Results**

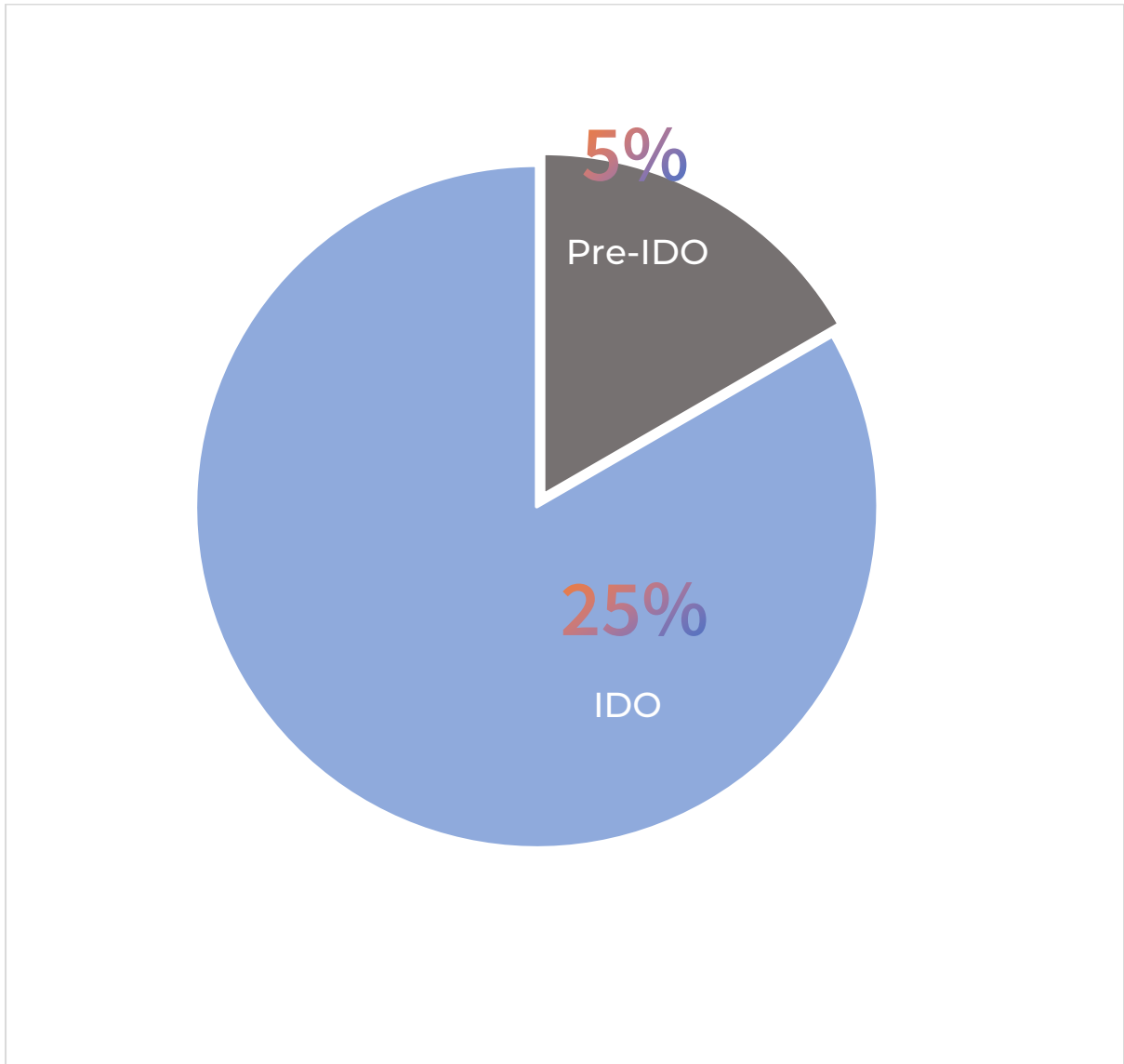
After the tender concludes, participants will either win or not win the bid.

- All participants will be notified via an email on the result of their bid.
- Winners are required to settle their full payment within 48 hours.
- Participants who did not win will have their 10% deposit returned to their designated wallet in **NEXT** Tokens.

However, the price of these tokens will be set at the highest bid price. Despite not winning, this ensures they still acquire tokens at a favourable rate, as the actual listing price will be 30% higher than the highest bid price.

It's important to note that all **NEXT** Tokens acquired through **NEXT** Tender platform will be locked for a period of 6 months via a Smart Contract. At the end of this lock-in period, the tokens will be automatically released into the participant's designated wallet as specified during the registration process.

## NEXT Token Allocation



**Total NEXT Tokens Allocation: 30%**

## Price Projection

### IDO Projection

- Indonesia Population : 300M
- Each household's electricity bill is assumed at only : USD10
- Formula for subsidy is 10 x monthly bill :  $10 \times \text{USD}10 = \text{USD}100$
- Pre-IDO listing price : USD0.0001
- Token Floatation : 5%
- Conversion Rate at only 0.05% for Pre-IDO :  $300\text{M} \times 0.05\% = 150\text{K}$
- $318\text{B} \times 5\% = 15.9\text{B}$  token floating on Pre-IDO
- Estimated price for IDO :  $150\text{k} / 15.9\text{B} = 0.000942$
- Estimated price increase at IDO : **9.42x**

### 1<sup>st</sup> Year Projection

- Indonesia Population : 300M
- Each household's electricity bill is assumed at only : USD10
- Formula for subsidy is 10 x monthly bill :  $10 \times \text{USD}10 = \text{USD}100$
- Pre-IDO price : USD0.0001
- Token Floatation : 30%
- Conversion Rate 1% :  $3\text{M} \times \text{USD}100 = \text{USD}300\text{M}$
- $318\text{B} \times 30\% = 95.495\text{B}$  token floating on IDO
- Estimated price for 1<sup>st</sup> Year :  $3\text{M} / 95.495\text{B} = 0.00314151$
- Estimated price increase in Year 1 : **31.4x**

### 2<sup>nd</sup> Year Projection

- Indonesia Population : 300M
- Each household's electricity bill is assumed at only : USD10
- Formula for subsidy is 10 x monthly bill :  $10 \times \text{USD}10 = \text{USD}100$
- Pre-IDO price : USD0.0001
- Token Floatation : 30%
- Conversion Rate 3% :  $9\text{M} \times \text{USD}100 = \text{USD}900\text{M}$
- $318\text{B} \times 30\% = 95.495\text{B}$  token floating on IDO
- Estimated price on 2<sup>nd</sup> Year :  $9\text{M} / 95.495\text{B} = 0.00942453$
- Estimated price increase in Year 2 = **94.2x**

## Estimated Price Projection

	<b>Pre-IDO</b>	<b>Year 1</b>	<b>Year 2</b>
<b>Estimated price</b>	<b>0.000942</b>	<b>0.000314</b>	<b>0.00942</b>
<b>Times (X) from initial pre-IDO</b>	<b>9.42X</b>	<b>31.4X</b>	<b>94.2X</b>
<b>Estimate profit if purchase at USD1,000</b>	<b>USD9.42K</b>	<b>USD31.4K</b>	<b>USD94.2K</b>



Disclaimer for price projection: Please note that any price projections or estimations mentioned in this document are for informational purposes only and should not be construed as financial advice or guarantees of future performance. Actual market conditions and fluctuations may vary significantly, and past performance is not indicative of future results. Investors are encouraged to conduct their own research and consult with financial professionals before making any investment decisions. The information provided herein is based on assumptions and analysis available at the time of writing and is subject to change without notice.

## **Liquidity Pool and Commitment**

**NEXT** Token project is dedicated to transparency, sustainability, and long-term prosperity. Each **NEXT** Token sold contributes to the project's Liquidity Pool, reinforcing financial stability and providing continuous support for token holders and innovation initiatives. This commitment underscores the owner's dedication to the project's vision and objectives.

Notably, 50% of the token sales proceeds will be reinvested into the Liquidity Pool, ensuring robust support for the project's ecosystem and its participants.

### **Subject Terms and Conditions**

Participants receiving electricity subsidies through **NEXT** Token are subject to terms and conditions outlined in the subsidy agreement. These conditions ensure fair distribution and responsible usage of subsidies.

## Unique Selling Point



**Electricity Subsidy Program Offering** substantial electricity subsidies for your monthly electricity bills is a compelling selling point. This initiative directly addresses a fundamental need for many individuals and households, making the token valuable and appealing to a wide audience.



### **Innovative Pre-IDO Tender System**

The introduction of a pre-IDO tender system, where investors can tender within a specific price range and benefit from fair pricing mechanisms, is a unique and innovative approach. This system promotes fairness, transparency, and inclusivity, enhancing investor confidence and participation.



### **Investment in Sustainable Energy**

Allocating funds towards research and development in sustainable energy technologies demonstrates a forward-thinking approach. Investors and participants are likely to be attracted to a token that not only provides immediate benefits but also contributes to long-term environmental sustainability and innovation.

## Unique Selling Point

1. Electricity Subsidy Program: Offering substantial electricity subsidies ranging from 50% to 100% of monthly bills is a compelling selling point. This initiative directly addresses a fundamental need for many individuals and households, making the token valuable and appealing to a wide audience.

If we base estimates on global households, we would find that a significant portion of the population would benefit from having their monthly electricity bills subsidized. This includes households across various income levels, regions, and socio-economic backgrounds. Given the universal need for electricity and the financial impact it has on households, **subsidizing electricity bills could potentially benefit billions of people worldwide.**

2. Investment in Sustainable Energy: Allocating funds towards research and development in sustainable energy technologies demonstrates a forward-thinking approach. Investors and participants are likely to be attracted to a token that not only provides immediate benefits but also contributes to long-term environmental sustainability and innovation.
3. Innovative Pre-IDO Tender System: The introduction of a pre-IDO tender system, where investors can tender within a specific price range and benefit from fair pricing mechanisms, is a unique and innovative approach. This system promotes fairness, transparency, and inclusivity, enhancing investor confidence and participation.
4. Transparency and Governance: Emphasizing transparency, accountability, and decentralized governance in the token distribution and project management processes adds credibility and trust. Investors are more likely to engage with a project that prioritizes these principles, leading to increased token demand and adoption.

5. **Philanthropic Vision:** Highlighting the philanthropic vision behind the token, such as alleviating financial burdens, promoting energy affordability, and empowering communities, resonates with socially conscious investors. This aspect adds a layer of purpose and impact, making the token not just a financial asset but also a tool for positive change.
  
6. **Strategic Partnerships and Collaborations:** Leveraging strategic partnerships and collaborations with industry experts, institutions, and community stakeholders can expand the token's reach and credibility. Collaborative efforts enhance the project's visibility, adoption, and potential for long-term success.
  
7. **Legal Compliance and Regulatory Adherence:** Ensuring legal compliance, regulatory adherence, and transparent communication with regulatory bodies instils confidence in investors. A project that operates within legal frameworks and regulatory guidelines mitigates risks and fosters a stable and secure investment environment.

## Conclusion

In conclusion, **NEXT** Token represents a ground-breaking initiative aimed at revolutionizing the energy sector and empowering individuals worldwide. With our commitment to providing substantial electricity subsidies, ranging from 50% to 100% of monthly bills, we are addressing critical issues of financial burden and energy affordability. Through this program, we seek to enhance access to essential electricity services for households and communities, fostering economic stability and improving quality of life.

Furthermore, our dedication to investing in new energy technologies demonstrates our forward-thinking approach to sustainability and innovation. By supporting research and development in this field, we aim to drive progress towards cleaner, more efficient energy solutions that benefit both the environment and society.

While it may seem ambitious to subsidize electricity for the entire world, taking the first step is crucial in driving change and innovation. Without bold initiatives like **NEXT** Token, progress in addressing energy affordability and accessibility may stagnate. By pioneering this subsidy program, we are setting a precedent for other entities and governments to follow suit and contribute to the global effort in making essential services more affordable and accessible for all. This proactive approach is necessary to catalyse meaningful transformations in the energy sector and create a more sustainable and equitable future for everyone.

**\*Disclaimer:** This white paper serves as an informational document and does not constitute financial advice. Participants should conduct independent research before engaging in token transactions.\*